Quantum Readiness Summit

Sponsorship Prospectus

Readiness, audited.

Wednesday, March 10, 2027 · Rosslyn, Arlington, Virginia

A neutral, demand-side summit on post-quantum readiness and governance.

Presented by the Quantum Core Institute

The live edition of the annual State of Quantum Readiness report · quantumcoreinstitute.com

The opportunity

The quantum industry measures itself well. Private investment, company counts, revenue curves, value at stake. Every one of those numbers is tracked to the decimal, and every one describes the supply side.

Almost nobody measures the demand side: the inventories, owners, scores, and board evidence that regulation now requires, and that most institutions cannot yet produce. That gap is why this Summit exists.

The State of Quantum Readiness Summit puts the people accountable for readiness in one room: boards, risk and compliance leaders, and the security executives who now own a post-quantum deadline. For one day, single track, everyone hears everything.

Every other quantum event fills the room with builders. This one fills it with buyers.

Why March, why now

The regulatory calendar has hardened, and the first deadlines land just before the Summit.

- **December 31, 2026.** The European Union's coordinated post-quantum milestone. Every Member State must have a national transition plan and begin migration, now reinforced by the January 2026 proposal to write post-quantum cryptography directly into NIS2.
- **January 1, 2027.** The NSA's CNSA 2.0 procurement gate. New US national security system acquisitions must support quantum-resistant algorithms.
- **2030 and 2031.** US federal deadlines set by the June 2026 executive orders. Agencies migrate high-value systems to post-quantum key establishment by the end of 2030 and digital signatures by the end of 2031.

France's ANSSI and the UK's NCSC have published phased transition plans on the same trajectory, and the EU calls for critical infrastructure to be migrated no later than 2030.

The Summit meets about ten weeks after the EU milestone and the CNSA 2.0 gate take effect, when institutions are moving from plans to evidence and budgeting for the 2030 and 2031 deadlines. It follows QCI's private Enterprise Quantum Risk Roundtable on December 9, 2026, whose findings set the Summit's executive agenda.

What the Summit is

Role	A neutral convening, hosted by an independent quantum risk advisory and standards body whose standard is free. QCI sells no machine, endorses no vendor, and takes no position a sponsor can buy.
Purpose	Move quantum readiness from optimistic narrative into auditable evidence, then connect the institutions who need help to the firms who can provide it, in a setting neither could manufacture alone.
Format	One day, single room, consecutive sessions. Six editorial keynotes across the morning, a curated ecosystem showcase before lunch, four moderated panels in the afternoon, and a closing synthesis. The day ends with a networking reception open to the full room.

The editorial firewall

One rule governs the stage. QCI and invited neutral authorities own the main-stage content. Sponsors never buy a keynote. Sponsors earn showcase space, moderated panel seats, and access to the room. We protect the stage because a captured stage is worth nothing to the firms standing next to it. The neutrality you sponsor is the asset you are buying.

Who is in the room

200 seats in one room for the inaugural edition. The composition is engineered for buyer density, not headcount.

- **Institutions and practitioners.** Risk, security, and compliance leaders from credit unions, banks, insurers, healthcare systems, state and local government, and critical infrastructure.
- **The supervisory and public-sector community.** Present on a capped block of complimentary seats, which keeps the content honest and the room credible.
- **Legal and consulting firms.** Sourcing clients across a room that just learned it needs them.
- **Investors, and a curated set of quantum and security vendors.** In the showcase, capped at fifteen pods, so being present means being seen.

Projected room composition

Segment	Share
Regulators and standards bodies	32%
Bank and insurer CISOs and heads of crypto	24%
Federal and defense program leads	18%
Legal and audit partners	14%
Investors and ecosystem sponsors	12%

We price the buyers low and the sellers high on purpose. Most seats hold someone who has to act, not someone who came to sell.

Agenda

Wednesday, March 10, 2027. Rosslyn, Arlington, Virginia. Single room, consecutive sessions. Times reflect the published program and finalize with confirmed speakers.

Time	Session	Stage / format
9:00	Welcome and opening thesis: the demand-side gap	Main stage
9:15	Keynote 1 · The standards are finished. Now what?	Main stage
9:45	Keynote 2 · What I actually proved.	Main stage
10:15	Keynote 3 · How close is the threat, honestly.	Main stage
10:45	Break · showcase floor open	Showcase
11:05	Keynote 4 · What migration actually takes.	Main stage
11:35	Keynote 5 · Federal direction and the CBOM.	Main stage
12:05	Keynote 6 · Payments, settlement, authentication.	Main stage
12:35	Ecosystem showcase · lightning round	Showcase
12:45	Lunch · showcase floor open	Showcase
14:05	Panel 1 · The inventory nobody has	Panel
14:40	Panel 2 · What the examiner will ask	Panel
15:15	Break · showcase floor open	Showcase
15:35	Panel 3 · What counsel sees coming	Panel
16:10	Panel 4 · The fifteen-year purchase	Panel
16:45	Closing synthesis and the board agenda	Main stage
17:05	Reception · full room	Founding-partner host

What sponsorship delivers

Sponsorship here buys something a trade show cannot sell: proximity to the people who have to act, inside a room built to make them act. Here is the return, in order of value.

1 Access to buyers you cannot reach elsewhere. Around 200 risk, security, compliance, and board-level decision-makers from institutions now under a post-quantum deadline. Not builders, not press. The people who sign the engagement. Curated introductions, breaks on the showcase floor, the closing reception, and the attendee list under the data covenant turn presence into pipeline.

2 The neutrality halo. Your brand stands beside an independent standards body that sells no product and publishes its standard for free. You are buying association with the referee, not a booth.

3 A disciplined showcase, not a crowded hall. The floor is capped at fifteen pods. QCI designs the floor: every pod uses the same considered kit, branded to you, so the room reads as curated rather than cluttered, and no sponsor out-shouts another.

4 Earned authority, not paid airtime. A moderated panel seat puts your expert in front of buyers as a contributor to the conversation. The editorial firewall is precisely what makes the seat worth having.

5 Timing. The Summit meets just after the first deadlines land and as the 2030 and 2031 federal deadlines drive budgets. Your buyers are in-market now, budgeting for exactly what you sell.

6 Charter-cohort position. This is the inaugural edition, tied to QCI's annual State of Quantum Readiness report. Founding and Governance partners hold first right of refusal for 2028 at their 2027 rate, before the room, and the price, grow.

What sponsorship does not include

Stated plainly, because the exclusions are the product. No main-stage keynote. No place in the QCI-QS1 standard or its scoring. No editorial input on program content. No implied endorsement by QCI or any neutral speaker. These limits are what your sponsorship dollars protect.

Sponsorship tiers

Delegate passes, showcase footprint, panel seats, and hospitality scale with tier. The stage does not. The showcase floor stays at fifteen pods by design.

Benefit	Founding	Governance	Event Partner	Supporting
Investment	$50,000	$25,000	$15,000	$5,000–$7,500
Payment	Invoice	Invoice	Card or invoice	Card or invoice
Positions	1	2	3	3
Delegate passes	8	5	3	2
Showcase footprint	Central hall, largest pod	Central hall pod	Ecosystem row pod	Ecosystem row, standing table
Named hospitality (host of)	Closing reception	Lunch	Breakfast	—
Moderated panel seat	Reserved, aligned to your practice	Reserved	Reserved	—
Named session or asset	Workshop or whitepaper	Briefing, transcript, or reception	—	—
Private QCI roundtable	Included	—	—	—
QCI podcast episodes	2 co-hosted	1 co-hosted	—	—
Executive interview features	2 published	1 published	—	—
Charter Cohort Report	Co-author credit and quote	Logo and quote	—	—
Permanent partner page	Top placement	Governance section	—	—
Newsletter spotlights	4 quarterly	2 quarterly	—	—
Co-branded webinar	Lead host	Supporting host	—	—
Program advisory council	Voting seat	Observer seat	—	—
Logo on program and site	Founding Partner, top billing	Governance Partner	Yes	Yes
Attendee list (data covenant)	Included	Included	Included	Included
Charter: 2028 first refusal and rate lock	Yes	Yes	—	—

The inaugural edition is the charter cohort.

Same price, permanent position. Founding and Governance partners of the 2027 edition hold first right of refusal on the same tier for 2028 at their 2027 rate, before the room, and the price, grow. You are not buying a discount. You are buying the founding seat.

Editorial neutrality is a policy, not a courtesy. Sponsors earn showcase space, panel seats, and access to the room. The editorial stage stays neutral. Sponsors never buy a keynote. QCI sponsorship charter, Clause 3.

Named hospitality assets

The reception, lunch, and breakfast are hosted by the Founding, Governance, and Event partners. These remaining named moments are available to any sponsor, on their own or added to a tier. A named asset is hospitality, not editorial: signage and a welcome mention, with no speaking role and no stage content.

Asset	What the sponsor gets	Price
Networking break (two available)	Named host of a mid-day networking break in the central hall.	$2,500 each
Conference Wi-Fi	Named sponsor of the summit-wide Wi-Fi network and splash page.	$3,000
Lanyards and badges	Logo on every delegate lanyard and badge worn throughout the day.	$3,000
Delegate notebook	Named sponsor of the printed delegate notebook distributed on arrival.	$3,500

Attendee pricing

Sponsors fund the day. Paid attendance validates it. We charge the sellers more than the buyers so the room stays full of the people sponsors came to meet.

Tier	Who it is for	Price
Government & Standards	Verified federal, standards-body, and academic-lab attendees. Limited allocation.	Complimentary
Practitioner	Working engineers and program leads inside end-user organizations. Includes the Quantum Readiness Workbook.	$1,495
Leadership	CISOs, CIOs, and program owners. Capped at 20 seats. Adds an eve-of-summit dinner hosted by QCI, the State of Quantum Readiness report ahead of publication, and a post-summit briefing webinar.	$2,495
Media	Accredited journalists and analysts. QCI approval required.	Complimentary
Sponsor pass	Included with sponsor packages.	Included

The neutrality commitment

Every sponsor relationship is disclosed in the program. The standard stays free and unbranded. The main stage stays editorial. We hold this line because it is the only thing that separates the Summit from every vendor showcase on the calendar. That difference is the product you are buying.

Reserve your place

There is one Founding Partner position and two Governance Partner positions, allocated first come. The fifteen showcase pods close when filled, and named hospitality assets are single-sponsor.

Reserve a tier or a hospitality asset at quantumreadinesssummit.com/sponsors, or write to the sponsorship desk at sponsorship@quantumcoreinstitute.com for a tailored package. We reply within two business days.

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